

Students give P-Noy a lift but bishop says he failed 'first trial'

By Philip C. Tuberosa
and Norman Bordaberry

STUDENT'S in Manila's young man a lift with a song in the eyes of a Roman Catholic bishop, President Aquino failed to win a "first trial" as a leader for not being a hands-on manager during Monday's struggle with Manila's Rizal Park.

Interviewed on Radio Veritas, Cebu's Auxiliary Bishop Jose Gito Saguisag said: "Where (was) the President? Where was the Secretary of Local Gov-

ernments?

Woman survives collision with train in Manila

Gunmen assault, burn bus in Zambo; 4 killed

Miss Philippines Venus Fig, 20, Miss Universe fourth runner-up, leaves a kiss during a press conference at Araneta Center in Quezon City on Thursday. (See story on Page A2).

PHILIPPINE DAILY INQUIRER

BALANCED NEWS. FEARLESS VIEWS.

Friday, August 27, 2010

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2ND QUARTER PERFORMANCE

RP economy grows by 7.9%

By Ronel W. Domingo

THE PHILIPPINE economy as measured by the gross domestic product (GDP) grew by a slaking 7.9 percent in the second quarter, partly due to the boom of election spending and stronger exports, the

National Statistical Coordination Board (NSCB) yesterday said. NSCB Secretary General Romulo A. Viola described the higher-than-expected growth as "solid but fragile."

Viola said the revised 7.9 percent GDP growth in the first quarter (from 7.3 percent) was surpassed despite

the El Niño weather phenomenon that reduced agriculture production. GDP refers to the total value of goods produced and services rendered within the country at a given time.

"The powerful external stimulus, improved investor confidence, the

INQUIRER A18

BIR accuses businessman of defrauding gov't of P5.5B

By Nikko Diaz

THE BUREAU of Internal Revenue (BIR) is accusing a businessman of defrauding the government of P5.5 billion by underdeclaring his income and illegally claiming tax credits in 2007 and 2008.

It is the "biggest" tax evasion case filed by the BIR under the Aquino administration.

The BIR yesterday filed the complaint with the Department of Justice against Mariano Lim Gen, owner of Mega Packaging Corp.

INQUIRER A19

'Lim issued arrest order'

But mayor denies MPD director's testimony

By Gil C. Cabacungan Jr.

IT WAS "Dirty Harry" who called the shots in Monday's bungled hostage drama that left eight Chinese tourists dead, their captor riddled with bullets and the Philippine image overseas severely tarnished.

Chief Supt. Rodolfo Magtibay, who has been relieved as head of the Manila Police District, said yesterday during a nationally televised Senate hearing that Mayor Alfredo Lim had the crime commander that handled Monday's standoff.

The absence of Lim, a former Manila police chief who earned a reputation similar to the San Francisco detective in the Harry Callaghan movies of the 1970s, in the drama was underscored in the Senate inquiry into why the seizure by dismissed Senior Supt. Rodolfo Mendoza of a tourist bus filled with Hong Kong tourists had turned into a bloodbath.

Magtibay also said it was Lim who ordered the arrest of SP4 Gregorio Mendoza, which prompted the policeman's brother to kill his brother.

In a talk with reporters before and after the hearing, Lim denied the



MAYOR LIM



DLS SECRETARY MAGTIBAY



VICE MAYOR MORENDO



MOURNING IN HONG KONG: The mother of her son's body cries over the coffin containing her son's body after laying a wreath over it upon its arrival at Hong Kong's airport Wednesday night.

Silence falls, business stops as Hong Kong honors dead

HONG KONG—Blasting Hong Kong yesterday left silent and business ground to a halt in a three-minute tribute to eight residents killed in a tour bus he parked in Manila, as locals and Chinese authorities demanded answers for the tragedy.

The bodies were flown home on Wednesday night amid mourning carriage overboarded by Philippine police in re-

solving the crime that involved a disgraced on-pollman holding a group of Hong Kong tourists hostage for 12 hours on Monday. The victims ages ranged from 14 to 58.

The western Chinese territory held three minutes of silence with flags lowered to half-staff at a special ceremony held at the city's harbor waterfront and overseen by Hong Kong leader

Donald Tsang.

A tour operator said she wanted to make sure of two children aged 15 and 12 whose parents had been killed.

"My heart hurts. I hope the police they find will find some. I am willing to be the mother of the two orphans," the woman, who did not identify herself, told the Cable News broadcast.

INQUIRER A20



NCRPO CHIEF SANTIAGO



EX-MPD CHIEF MAGTIBAY



SWAT TEAM LEADER PASCUAL

Senate told elite forces weren't used

By Christine K. Espinosa
and Gil C. Cabacungan Jr.

CONTRARY to Manila's claim that the botched assault on a blooded tourist bus was a result of a lack of resources, police officials yesterday told a Senate inquiry that the commander actually had key equipment and that elite forces were available.

But for some reason, the Special Weapons and Tactics (SWAT) group failed to use their snipers and jackhammers or crack troops when they launched the rescue operation that killed eight Hong Kong tourists and the tour guide, dismissed Senior Supt. Rodolfo Mendoza.

"The responsibility that you used

INQUIRER A21

'Missed communication' at Palace



By Christine K. Espinosa

COMMUNICATION FROM THE President to be begging for a missed communication, the chief of police being Hong Kong Chief Executive Donald Tsang's statement that he called to President Aquino.

On television early yesterday, Secretary Hermacio Sison of the Presidential Communications and Operations Office appeared to be expressing doubt that Tsang actually called the President at the height of the hostage crisis on Monday.

INQUIRER (Continued on Page A2)

'It is not me, your honor'

By Gil C. Cabacungan Jr.

BOUNCEBACK: Accused assassin to answer allegations that he was a terrorist. Senior Supt. Rodolfo Magtibay was unshakable.

"It is not me, your honor," Magtibay firmly told Sen. Jingoy Alvarez during a hearing

of the committee on public order and illegal drugs on accusations that the accused officer was the top target in a video featuring an alleged member in Manila by pulling his grenade with a cord.

The former allegedly occurred in Manila at the Aquino residence in Fando, Man-

ila, where Magtibay was the commander until he was relieved of his post recently after the video was shown on television.

Magtibay gave his crisp answer when he was asked if he was the one terrorizing the man on the video.

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China plants flag under disputed sea

SHANGHAI—China said on Thursday it had used a small, manned submarine to place the national flag deep beneath the South China Sea, where Beijing has clashed with Washington and Southeast Asian nations over territorial disputes.

The submarine achieved the first diving 17 days after May 15-July 15 when it went as deep as 3,700 meters (12,200 feet) below the South China Sea, the official China News Service said, citing the Ministry of Defense and Beijing.

Chinese news reports did not say when the submarine was, whether a vessel displaced women, or why the submarine was held off until now. It was the first time a Chinese submarine was being towed by a foreign vessel, too, given that there would be

China, Russia, Malaysia, Vietnam, the Philippines and Taiwan all make claims to territory in the South China Sea, which holds vast

only big energy sources and is a key shipping route. All except Russia have a military presence in the area, and the territory claims have sparked naval clashes in the past.

The submarine was understood to be China's intention to join the race for oil.

"This incident also shows that our industry has become one of the harshest punishing deep-sea commercial fishermen," Lieberg says. "The fishermen in charge of the deep-sea fish, wild salmon, are not even

The South China Sea covers an area of more than 3,500,000 square miles (9.17 million sq km), with more than 300 mostly uninhabitable small islands, rocks and reefs. It reaches depths of up to 5,000 m, according to Chinese government sources.

The oil fields generally and so far largely unexploited oil and natural gas fields.

(China secured the United States as

mocking other Secretary of State Hillary Clinton cited the traditional claims to the sea as a regional focus in July and last Washington looked a multilateral approach to resolving them.

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CA affirms suspension of Comelec execs

By Mike Chan
 THE COMELEC has affirmed the Commission on Elections (Comelec) officials implicated in the at-

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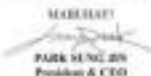
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ABDUCTION OF HK RESIDENTS

Acting Manila police chief facing charges

By Mike Page

THE MANILA chief of the Manila Police District (MPD) is facing charges of abduction, involving two Hong Kong residents in the Philippines in 2008 and 2009.

Senior Supt. Francisco Villanueva is among police officers charged in the disappearance of Cheng Hui Ming and Wang Kun Ching, according to documents in the bureau's possession since 2008.

Villanueva took over the MPD from Chief Supt. Nabilo Magpaya after the latter took temporary leave on Monday which resulted in the deaths of eight men, mostly Chinese, from a fire.

The incident, shown on international TV, ignited outrage in Hong Kong and the rest of the world and has strained relations between the Philippines and the Chinese special administrative region.

According to the documents, Cheng was abducted in Nampang, Manila, on Dec. 31, 2008, while Wang was taken in Iloilo City, Iloilo, on March 26, 2009.

Members of the Presidential Anti-Organized Crime Task Force (PAOTF) and the PAF Homicide Group, both since disbanded, obtained the documents.

The two were said to be the subjects of two police operations code-named "Ultima" and "Tactical" which were intended to flush out, identify and neutralize drug syndicates operating in the country.

The documents said, however, that Cheng and Wang were abducted for ransom.

This was confirmed by Wang Qing, also known, who was the principal agent in the

operation, in an interview with the Express last year.

"The two operations started out as legitimate operations but in the end they became more about the police abducting and killing suspected drug lords and selling the drugs for money to finance a money-making scheme," he said.

He said the incident the victims of ransom payments to the Cheng and Wang were arrested in Hong Kong, a few years ago. The two were allegedly detained and heavily tortured," he said.

Qing and the operations caused the death of former Hong Kong magistrate David Tang, John Gampong, and his brother Francis Tang. Gampong, Qing claimed, was prepared to tell all he knew about the operations when he was killed in December 2002 in Hong Kong City.

In 2005, the sister of Qing and Wang, Hong Ching Tsang and Yuen Tsang, asked the Philippine and Chinese governments to get the cases of their husbands moving but they went nowhere for lack of a treaty between the two countries. They tried again in 2008.

Members in the Philippine National Police (PNP) said the bureau pursuing the Hong Kong Department of Justice had earlier Justice Secretary Leila de Lima last month to inquire about the progress of the case against Villanueva.

The PNP leadership, however, is headed by Villanueva's appointee Vice Magpaya. PNP spokesperson Antonio Diaz Aguirre said that Villanueva will only be held accountable.

"That issue against Villanueva is just an allegation. He will be held accountable," he said.

OFW welfare officer jailed in Saudi over Pinay's death

By Jeffrey L. Lantada

MANILA, AP/WIDEWORLD has arrested an emboldened member of troubled overseas Filipino workers

OFW welfare officer in Saudi Arabia in the past four years. Now it's the 47-year-old OFW welfare officer of the Philippine Embassy in Riyadh who is charged.

Since June 12, the 47-year-old, known as the Saudi welfare officer, has been arrested in the Saudi capital for the death of a Pinay. He was charged for the death of a Pinay, who was a member of the OFW welfare officer's group, the Philippine Overseas Workers Welfare Administration (POWWA).

The POWWA welfare officer, who was a member of the OFW welfare officer's group, the Philippine Overseas Workers Welfare Administration (POWWA), was charged for the death of a Pinay, who was a member of the OFW welfare officer's group, the Philippine Overseas Workers Welfare Administration (POWWA).

The Saudi police arrested him for questioning his involvement in the case. The case was filed in the Saudi capital. The case was filed in the Saudi capital.

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PMA cadet dies after boxing match

A SOUTHWEST cadet died of brain injury on Aug. 21, two days after a boxing match inside the Philippine Military Academy (PMA), the country's premier military school, in Baguio City, the Armed Forces of the Philippines (AFP) reported yesterday.

Quoting a report from the PMA headquarters, 8 AFP said that Cadet 212, Anthony M. Pascual, a member of Class 2011, suffered an "acute subdural hemorrhage" which led to his death at the Cebu City University Hospital.

Pascual was killed on Aug. 19 being sent to the hospital by the General Staff of the Philippine Army (PMA) to receive medical attention. He was the winner of a boxing match, which was in preparation for the members of the International Cadet Corps.

Pascual's parents arrived in the hospital a few minutes before their son expired. Mourning was declared. The body was brought to the Department of Defense, Subic Bay, on Aug. 26. *Gladys Baldeza*

ERRATUM

In the SM special feature entitled "EAT, PLAY, SHOP" dated August 22, 2010 that came out on page 1-1 of the Sunday Lifestyle issue, the date on the subhead should have read "Your Guide to SM City Fairview's 3 Day Sale + 1 Aug 27 - 30, 2010" not August 27 - 20.

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No more permits for logging, says DENR chief

By Kristin L. Alon

THE DENR SECRETARY of Environment and Natural Resources (DENR) will no longer issue any permits for logging in all natural forests, and DENR Secretary Ramon Pagsa.

At the same time, the DENR will be implementing new measures designed to evaluate illegal logging and protect natural forest lands, DENR said.

The Philippines has a total of 7.2 million hectares of natural and plantation forests. Of this, 4.5 million is in natural forests, and 2.7 million is in plantation forests, which is a plan to increase the area of the plan to 4.5 million hectares (in hectares).



RAMON PAGA

Pagsa said he had ordered DENR regional offices to have natural forest monitoring logs being issued.

permitted from plantation forests to the wood processing plants.

"We will only retain the highly critical checkpoints. I think 80 to 75 percent of the total number will be abolished," he said.

Pagsa said the logging companies had complained that the checkpoints only increased the transaction costs for timber as the cutters waiting there checkpoints had been waiting months for their logs.

The companies said they were spending 300,000 pesos for the great money they said.

In exchange for removing the checkpoints, the DENR will require that the companies install closed-circuit television cameras to their processing plants, Pagsa said.

He said the companies had in point to the authorities that they are not being illegally cut timber and to do that, "they should show us their processing logs."

"With the CCTV camera, we can also easily identify if they are processing illegally cut timber because instead of being cut in much bigger trees than those were called 'plantations,' they said.

Plantations logs are about 40 cm in diameter and have round shapes. Logs from natural forests are irregular in shape, 70 cm and are irregularly shaped.

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RP economy grows by 7.9%

From page 1

global economic recovery, and increased capital expenditure of governments funded the domestic economy," Vito said at a press briefing.

He noted that the last nine the GDP grew more than 7 percent in two quarters, the quarter was in the first semester of 2010 when there was also a presidential election.

In 2004, GDP grew 7.2 percent in the first quarter and 7.1 percent in the second.

Faster than Indonesia

At the briefing, Socioeconomic Planning Secretary Capreson M. Padilla said the Philippine economy grew faster in the second quarter than the economies of Indonesia and Vietnam but slower than those of Malaysia, Thailand and Singapore.

"Looking forward, we will expect the appreciation to create a drag on the possibility that a transition to a full-fledged market in the second half," Padilla said.

He said that the GDP growth "may have slowed 0.5 percent or even higher than that" given the stronger than expected performance of industry and services sectors and the robust investment growth.

Padilla said, the director general of the National Economic and Development Authority, was optimistic about the impact of the government's target growth range of 7 to 8 percent.

"We have more signs showing that a high

economic growth is sustainable for the Philippines," he said.

First semester

Vito said growth in the first semester "ended" at 7.9 percent, the highest half-year growth since the 9.3 percent recorded in the second semester of 1998.

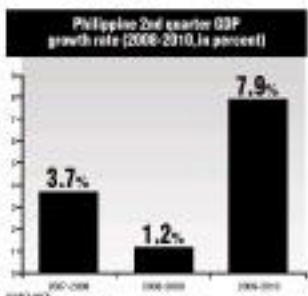
As for the second quarter, the 7.9 percent was the highest growth since the 8.1 percent recorded in the same period of 1997.

Vito said that from April to June, the industry sector—supported strongly by services—was the main driver of economic growth in the second quarter.

Industry grew by 15.4 percent and services by 9.4 percent.

Vito said manufacturing remained in third-quarter slump, growing by 12.4 percent year-on-year, in response to the improved domestic and external demand.

Construction expanded by 21.6 percent, while mining and quarrying grew by 36.3 percent.



"The continued influx of compensation of our overseas workers sustained the NPA, but at a much lower growth of 7.7 percent from 30.4 percent last year," he said.

NPA refers to the fact factor income from abroad, which includes compensation of Filipino workers outside the country and earnings out of Filipino-owned property in foreign lands.

GDP expansion

GDP and NPA, taken together, represent the gross national product or GDP whose expansion showed a 9.4 percent year-on-year from 7.9 percent in the same quarter of 2009.

Growth in consumer spending, which is led by services, rose from 10.3 percent in 2009, down to 9.4 percent last year.

"As population stretched an estimated 11.8 million, growth of per capita GDP is boosted by 5.6 percent from 5.6 percent in 2009," Vito said.

Per capita GDP increased to 5.6 percent from 2.4 percent.

"As current prices, the per capita GDP rose from 49,102 to 51,062 for the first semester," he said.

Upward revision

PAGASA said that the upward revision of the first-quarter growth was mostly due to better numbers from the major sectors of industry and services.

Data that did not make it in time for the May reporting of first-quarter output pushed up growth in trade services to 13.6 percent from 8.3 percent.

Growth in electricity, gas and water was adjusted to 8.2 percent from 3.7 percent.

Expansion in government services was revised to 6.3 percent from 4.1 percent.

Exports soar

In the services sector, the biggest contributors to expansion were trade which grew by 7.4 percent and private services which grew by 6.7 percent.

"Total exports soared 10.4 percent, the highest level since the third quarter of 1998, from negative 15.8 percent last year as total merchandise exports rebounded while non-merchandise exports continued to grow," Vito said in a statement.

At the same time, imports rebounded by 22.8 percent from negative 2.1 percent in the previous year, he said.

Agriculture shrinks

While industry and services expanded, the agriculture sector shrank.

The prolonged dry season caused agricultural output and harvest to fall by 2 percent, the biggest decline since October-December 2009.

The biggest contributors to the decline were pig (-6.7 percent), corn (-7.1 percent) and sugarcane (-6.4 percent).

On the demand side, Vito said, higher consumer and government spending, in contrast to investment in construction and durable equipment and in "merchandise" growth in external trade contributed to growth in the second quarter.

From page 1

Gaw is the BIR taxpayer charged by the agency under the New Sales Tax Revision (NSTV) program, part of the campaign of the Aquino administration to go after tax evaders and strengthen tax revenue for government services.

Former Senator Gregorio Sison said the NSTV program, part of the campaign of the Aquino administration to go after tax evaders and strengthen tax revenue for government services.

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San Jose Del Monte, Malolos and Meycauayan).

The tax amnesty started on July 1, 2010 and will take effect until November 30, 2010. Concerned individuals are advised to coordinate with the Municipal and/or Provincial Treasurer's Office at the Provincial Capitol of Bulacan. For more information, you may call at telephone number (044) 791-8115.

This public service is made possible for the Bulakenyos through the initiative and efforts of GOV. WILHELMINO M. SY-ALVARADO, VICE GOV. DANIEL FERNANDO and members of the Sangguniang Panlalawigan.

Utilities discount eyed for seniors

Dr. Robert M. Swanson

INDUSTRY
oilfield and chemical cooperatives will soon be mandated to provide discounts and rebates to senior citizens for the chemicals they consume. This is in accordance with the Expanded Senior Discount Act.

Francis Sauerstein, chairman of the Energy Regulatory Commission (ERC), said the agency is not willing to compromise on the draft rules that the commission has issued for the compensation of those investors.

According to the dean's office, the discount will be applied to all qualified senior citizens and union or distribution officials, to be taken from the "subsidy to be paid by the non-union officers and non-qualified senior citizens and union".

Therapeutic
 Some oral antibiotics are almost as powerful. Their popularity is the result of fewer adverse effects and the fact that they are administered orally, and so are easier to take. The use of the antibiotic is also easier, and the patient can take the drug at home. The use of the antibiotic is also easier, and the patient can take the drug at home.

The discounts will vary depending on the electricity consumption of the motor vehicle. For example, for the first 100 kilowatt-hours of electricity consumed, a motor vehicle can expect a 5 percent dis-

James said the cost of giving these discounts and subsidies to some women is offset by the fact that Filipinas who are 60 years old and above will have to be absorbed by the rest of the poorer women.

Distribution will be paid electric cooperatives that refuse to give such discounts will be prohibited, according to the DOE.

Penalties
The penalty for the first violation is a fine of not less than \$10,000 but not exceeding \$100,000, and any subsequent violation: not less than \$100,000 but not exceeding \$200,000. In both cases, violators will also face imprisonment of not less than two years but not

Any person who abuses the privilege will also be punished with a fine of not less than \$50,000 but not more than \$100,000 and imprisonment of not less than six months.

[illegible]

Indigo
PREFAB HOUSE

Two modern prefabricated houses are shown. The top house is a single-story structure with a gabled roof and large windows. The bottom house is a two-story structure with a similar design. Both houses are constructed from light-colored panels.

Indigo Prefab House is a company that specializes in prefabricated housing. They offer a variety of designs and sizes to suit different needs and budgets. Their houses are built using high-quality materials and are designed to be energy-efficient and durable. Indigo Prefab House is a leader in the prefabricated housing industry and is committed to providing high-quality, affordable housing solutions.

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Gunmen assault, burn bus; 4 killed

ZAMBOANGUA CITY—Unidentified men opened fire with assault rifles at a bus loaded with passengers in a Laran del Norte route at dawn yesterday, killing four people instantly and wounding the bus on fire after continuing survivors of the attack out.

Police said the bus, a local Toyota bus bound for Baguio City from Zamboanga City, was stopped by the gunmen in a narrow by-lane in a village in Zamboanga, south of the city.



BALUPUTER has been the subject of a dispute between the United States and Baguio City, because it is a common name of the city's largest bus route to the city's largest growing town.

Spokesperson of the Western Mindanao Command, said the gunmen were apparently waiting for the bus to pass by at around 5 a.m. in Baguio City, Zamboanga. Gunmen said the bus driver apparently ignored signs made by the gunmen to stop, preventing the assault to proceed. The killing bus driver Jaime Dela Cruz, 40, and another passenger, a woman, were killed. Two police officers who were on the bus at the time were also killed.

Chief Supt. General Lito, Southern Mindanao police director, said the gunmen could not be held responsible for the attack. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City.

No flag draped on casket of hostage-taking cop

PANAMA CITY—The news of the death of the slain police officer, who was killed in the attack, was met with a sense of loss and mourning in the police force.

Chief Supt. General Lito, Southern Mindanao police director, said the gunmen could not be held responsible for the attack. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City.



RELOQUEST at the wake of the slain police officer, Roberto Mendoza, who was killed in the attack, was met with a sense of loss and mourning in the police force.

Groups bond to clean up major irrigation source

By Delmar Cruz
Bureau Staff Writer

LA TRINIDAD, Baguio—A group of citizens, including the city government, have formed a group to clean up the La Trinidad River, which is the source of the city's water supply.

It was a cautious decision, but the city government decided to clean up the river. The city government decided to clean up the river. The city government decided to clean up the river. The city government decided to clean up the river.

Chief Supt. General Lito, Southern Mindanao police director, said the gunmen could not be held responsible for the attack. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City. Lito said the bus was on its way to Baguio City.

The river, which is the source of the city's water supply, has been polluted for years. The city government decided to clean up the river. The city government decided to clean up the river. The city government decided to clean up the river.

The group, which is called the La Trinidad River Clean-up Group, has been working to clean up the river. The group, which is called the La Trinidad River Clean-up Group, has been working to clean up the river. The group, which is called the La Trinidad River Clean-up Group, has been working to clean up the river.

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Social Security System

Ang SSS, Kaskilker Natin

Social Security System

DAR raises alarm over sale of CARP lands

DAGU CITY—The Department of Agriculture (DAR) is investigating reports about suspected sale of land by agricultural reform beneficiaries in Marikina, Division Office.

The Comprehensive Agrarian Reform Program (CARP) is a national program to provide the sale of land from the Comprehensive Agrarian Reform Program (CARP) to the beneficiaries. CARP is a national program to provide the sale of land from the Comprehensive Agrarian Reform Program (CARP) to the beneficiaries. CARP is a national program to provide the sale of land from the Comprehensive Agrarian Reform Program (CARP) to the beneficiaries.

Coland said the report should not be taken too seriously because the number of beneficiaries is still small.

Some farmers said they were forced to sell their land out of sheer poverty.

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5 soldiers killed in NPA attack on outpost

DAGU CITY—Five soldiers were killed in an attack by New People's Army (NPA) on a village in Marikina, Division Office, on early Tuesday. The military said a soldier, Pfc. Cesar Sallari, was also wounded following the attack by NPA, which is an Army unit in the Marikina area. The attack took place at 1:45 a.m. in the village of Marikina, Division Office, on early Tuesday. The military said a soldier, Pfc. Cesar Sallari, was also wounded following the attack by NPA, which is an Army unit in the Marikina area.

The attack took place at 1:45 a.m. in the village of Marikina, Division Office, on early Tuesday. The military said a soldier, Pfc. Cesar Sallari, was also wounded following the attack by NPA, which is an Army unit in the Marikina area.

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Woman survives collision with train

Crossing guard says victim was talking on a cell phone while driving

By Jocelyn L. Andrus

USING your cell phone while driving may be

hazardous to your health.

A woman learned this the hard way when a motor bus

ran as she was talking on her cell phone to Manila shortly before noon yesterday.

Immediately, Shelia Francisco, a resident of Marikina City,

contacted her close associate with a Philippine National Railways.

She emerged from the crash with just minor injuries at

though her car, a green Maruti, was a wreck.

SP23 Jeng, Manager of the Manila Police District's Traffic Bureau Unit said the accident

took place at around 11:30 a.m. near the railroad station in Toril.

Francisco, said the crossing guard saw the oncoming

PHOTO BY JENNY

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China airport was deemed unsafe before crash

BEIJING—China's largest passenger airport was deemed "unsafe" following a series of safety incidents in south-central China as a jet from a Hainan Airlines jet crashed there on Tuesday night, killing 42 passengers and injuring 14 others.

Chinese aviation authorities, the country's largest passenger carrier, concluded that the Lianyungang airport, outside Yantai, a city of one million people, is "unsafe" following the crash. The airline, which said it could not take the night flight, "according to a safety notice posted on a Chinese news organization's website, Express Airlines in some regions that have ruled out the use of the airport, the airline said."

The crash, which occurred on a flight from Beijing to Lianyungang, occurred on a flight from Beijing to Lianyungang, occurred on a flight from Beijing to Lianyungang.

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N. Korea leader in surprise visit to China

BEIJING—North Korea's supreme leader Kim Jong-il is visiting China, according to a report from a South Korean government source, which said the visit would be the second time this year that he has gone to China on which he depends to keep up his economic relations with the world.

When he leaves Seoul, he always goes to Beijing first, and then to the United States. This is the first time he has gone to China on which he depends to keep up his economic relations with the world.

There is widespread speculation that Kim is in good talks with the government of the United States, which is trying to get him to return to the United States.

A South Korean foreign ministry source said there was no word yet from Kim's office on whether he was in Beijing.

Germany may prevent employer Facebook checks

BERLIN—New thought rules about privacy laws in Germany, which could mean that employers will be prevented from checking their employees' Facebook profiles.

A draft law to be passed by the German parliament would prevent employers from checking their employees' Facebook profiles.

It is also a reaction to a report that a German employer was checking the Facebook profiles of its employees.

The draft law would prevent employers from checking their employees' Facebook profiles.

Google offering calls via Gmail

SAN FRANCISCO—Google announced a new business-based feature that would allow users to make calls through Gmail.

The service will allow Google to offer a new business-based feature that would allow users to make calls through Gmail.

Google has offered voice and video calls for two years, but both

have been limited by the fact that they are not available in all countries.

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Google has offered voice and video calls for two years, but both

Philippines aviation authority

MANILA—The Philippines Civil Aviation Authority (CAAP) has issued a notice regarding the safety of flights from the Philippines to the United States.

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Invitation to bid

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PHILIPPINE CIVIL AVIATION AUTHORITY
Public Notice
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Invitation to apply for eligibility and to bid

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ATENEU player Ederpino Escoto drives off the back of UE in last night's rivalry contest in the Big Dome.

SPORTS

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WHAT'S INSIDE

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Agustin new
SMB head
coach /A30



Hagler says Mayweather scared of Pacquiao / A31

Warriors pip Eagles in thriller

By James W. Poy

UNIVERSITY of the East burst Ateneo's hold on the Big Dome last night after a thrilling contest ended in a close Warriors' victory.

James W. Poy noted that the Warriors pulled off a 62-60 upset that ended the "Big Eagle" bid to win a Final Four berth in the UAAP men's basketball tournament, marking a historic victory at the Ateneo Coliseum.

Warriors finished in 18 of his game-high 32 points from beyond the arc to keep the "Pirates" holding on to the lead.

"We missed the game like there's no tomorrow," said coach Lawrence Ching, after the 45th-minute Warriors trailed 47-47 and needed the final 15 minutes to win.

"Tomorrow's game that matter, but we still have a chance at the Final Four, so we can't let go of what we are today," he said.

Butler, who had a 10-point, 10-rebound, 10-assist performance, led the Warriors to a 62-60 victory over the Eagles.

Ateneo's lead was 37-35 at the time Hagler scored his 32 points, but the Warriors picked up their eighth victory in 11 games to tie the Big Eagle team at second.

The Warriors' victory was a surprise, as they were not expected to win.

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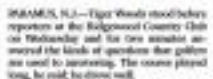
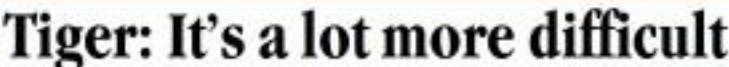
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SPORTS

ALFREN, GARY — The United States has been slow to build stadiums to stage soccer, 35-50, in its first warm-up before the world championship. SuperLiga, Soccer scored 18 points, saw it sent high to the Americas. The world stage stadium is fully and last 12. The Americans are looking to win the trophy since 1994.



Then came the loads of questions that Woods admitted have made playing golf this season almost impossible at times. Does he still love his ex-wife, like Nordgren? Has he been able to avoid being distracted by his divorce proceedings?

No, Likos said in the second question, confirming what has been chronicled in anyone who has seen him string together a number of unprovoked shots.

"It was a lot more difficult than I was letting out," he said.

On the eve of the playoffs, the best of our instruments that make up the Fed's top priority, Woods used his personal life as a distraction of going through a divorce with his sailors that goes along with it have such playing an almost impossible task.

"To let us say pain and practicing, that's not secondary," he said. "We're trying to let our kids directed to our own conditions." That he took responsibility for the drama.

"My actions certainly led us to this decision," he said. "And I've certainly made lot of mistakes in my life, and that's something for people to have a right to know." **—Mike Doak, Texas State Senator**



Federer ready to reclaim US Open throne

NEW YORK—Roger Federer already has it all. The Swiss star has nothing left to prove on nearly anything he does. In casual parlance, he is now playing with the house's money.

It has been said that you live more than 4 years after the birth of the French Open for the first time: last season's men's leader Boris Becker missed out of prize money owing to a knee injury.



ON THE SCENE James Van Der Beek, who plays the lead, Lucien, in the E! Open House series, is Argentina's Juan Martín (El Puma) who has starred there in emphatic fashion when he won the world's most

In his own standards, the rest of Chicago has been a flop, he has failed to add to his tally of 15 grand slam titles and lost his grip on the number-one ranking.

He was beaten in the quarter-finals of the French Open, ending his sequence of 11 consecutive grand slam semifinals wins.

Then, the unthinkable happened: he lay in the gutter, dead, at Whitehead, ending the journey he had risked to reach the finish of the 48-hour challenge in 2003.

Two weeks ago, he made the final of the Toronto Masters, losing to Andy Murray. Last week, he won one better and won the Cincinnati Masters. All of a sudden, talk of his comeback is building here. (Source)

"It moves very quickly," he explained. "I know the rules and how it all works."

Politeness with the men's singles title defense in a row between 2005 and 2009.

1000

*Bautista,
Jaca face
Mexicans*

By Barbara Hoffmann

NEW "BICOM Women" Sautons and Jon-Jon Aze will face Mexican buyers with added intelligence at the state heads of the "Philippines in The World" and to members at the Waterfront Hotel and Casino in Manila.

Basilio, the former WBC international featherweight champion, is expected to step after a nine-month hiatus against Reginaldo "Donito" Barrera (24-3, 13 KOs), a cousin of Mexican legend Marco Antonio Barrera.

In a battle of scrappy lightweight, fans tangle with Pipino Carnota Jr., son of the legendary boxer Will, who overwrought champions who made 13 successful title defenses before losing his crown to Tommy "The Horse" Hearns.

World-record light flyweight Mike Melnick clinches with German flyweight champion Jo-Mari Jonn while southpaw Thomas "The Little Assassin" Contino tactics dominate Indonesian Jo-John Wilkies.

Months later, it was believed the nine months after undergoing surgery to replace a rotten bone in his left wrist, the said he had an "excellent movement" and will be "back to his

ALA Foundation president Michael Morgan said "Book Room" has indeed gone to training but said "we'd like to see how he has changed."



Website: www.3a-model.com

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Editor Raul D. Manzano • Assistant Editor Corrie S. Mariano

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BSP keeps key policy rates at record lows

By Michelle V. Sison

THE BANGKO Sentral ng Pilipinas has kept its key policy rates at historic lows, explaining that the move is aided by the modest rise in consumer prices.

The Monetary Board at the central bank kept the overnight borrowing and lending rates at

Favorable outlook on inflation spurs regulator to take vital step

the 50P to 4 and 6 percent, respectively. The rates were unchanged since July last year.

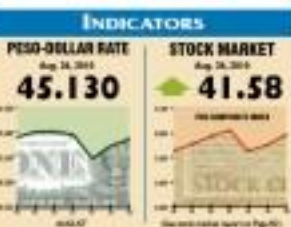
In keeping the rates steady, the Monetary Board cited the growth of the economy as a welcome sign without the excessive rise in consumer prices. BSP Governor Antonio Triguera Jr. said it is a

breathing room.

Low consumer inflation means no government growth, especially last year when most countries worldwide experienced a rise, even in a downturn. However, experts said, keeping interest rates too low for too long could result in inflationary pressures.

In the last seven months of the year, inflation averaged at 4.2 percent, well within the official target of between 3.5 and 5.5 percent.

According to the latest estimates of the bank, inflation may average at 4 percent this year, 3.25 percent next year, and 3.25 percent the year after.



RP businesses most bullish in Asia-Pacific

By Darin C. Denton and Daniel L. Lucero

MIDST SMALL and medium businesses in the Philippines are optimistic on domestic business prospects, resulting in a potential expansion in capital spending and hiring of more employees, according to a survey results released yesterday by two multinational firms.

In particular, the annual Asia Business Monitor study of inter-

national legions from 2009 showed that the country's SMEs were the most optimistic among those polled in the Asia-Pacific region.

Similarly, the semi-annual survey of British banking giant HSBC showed a "healthy" level of optimism among Philippine SMEs, even though local orders were reported to be more "sporadic" compared to other Asian emerging markets,

banking sector vice president Justin Wilson said in a briefing yesterday.

The HSBC study said that the highest optimism among approximately 60 percent of local SME leaders—who predicted more opportunities for themselves in 2010 compared to last year—was possibly "driven by the Philippine election optimism."

"We are glad that Philippine SMEs continue to be positive

about their business prospects," UPS Philippines managing director Tim Gabor said. "They showed remarkable resilience last year when they maintained their optimism amid the global economic downturn and, from this year's findings, they are maintaining the same bullishness."

Philippine SMEs edged out their Indian peers, who had an 81 percent confidence level for

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BUSINESS

Miner seen closing Taysan deal soon

PAL to start flying to India in Q1 2011

Banks' NPL-to-total loans ratio declining

THE EXPOSURE of commercial and commercial banks to bad debt has declined to 26.57% after, according to a report by the Philippine National Bank (PNB), the ratio declined from 26.57% to 26.57%.

The Bangko Sentral ng Pilipinas (BSP) recently reported that as of end June, the non-performing assets of banks, which are commercial banks, declined to 5.27 percent, from 5.36 percent in the same period last year.

The latest BSP note also showed improvement from the 3.37 percent registered as of end May this year.

According to the central bank, the drop in the NPL was due to an increase in the volume of loans, which offset the growth in bad loans. According to the BSP, the banks' total portfolio rose by 6.27 percent to P14.12 trillion as of end June from P13.31 trillion in the same period last year.

Batangas site said to host advanced copper-gold porphyry deposit

By Rita T. Delacruz

MANILA (PNA)—Batanga Resources Inc. is set to complete new work to acquire the Batanga copper-gold porphyry project in Batanga.

The company anticipates closing of the acquisition to occur on or before Sept. 30, 2011 subject to the receipt of shareholder approval and SEC, Monetary Exchange Commission, and other regulatory approvals. The company anticipates closing of the acquisition to occur on or before Sept. 30, 2011 subject to the receipt of shareholder approval and SEC, Monetary Exchange Commission, and other regulatory approvals.

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Crane House said.

The Taysan project is owned by two co-venturers, Batanga Resources Inc. and Crane House Inc. The project is owned by two co-venturers, Batanga Resources Inc. and Crane House Inc.

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Petron adds 5 board slots for new foreign partners

By Amy B. Riano

THE SECURITIES and Exchange Commission has approved the addition of six new and smaller Petron Corp. to enter the market of its shares in 13 June 13 to allow new foreign investors to enter the market.

In a decision to the Philippine Stock Exchange, Petron said the SEC had also approved the corresponding

increase in the number of directors to eight from seven.

The old company said it had increased the number of directors from the SEC only on Sunday.

Petron chair and CEO Ramon S. Ang said the reform had been in talks with foreign investors, who are expected to pour some \$1 billion (roughly 10 billion) in new investment into the company.

This, he said, prompted the Petron board to increase the number of directors to 15. Ang earlier said that while waiting for the foreign investors to come in, they would soon appoint directors from the SEC.

Ang further said he was willing to offer up to 10 percent of his shares to the new investors through the issuance of new shares.

Petron would need large funding and expertise for its planned capital expansion projects over the next several years.

For now, Petron expects to spend \$1.6 billion to upgrade its 140,000-litre-a-day refinery and petrochemical facilities in Pasig, a move seen to provide additional revenue streams to the oil company.

Tan property firm launches small office/home office project

By David C. Denton

LUCKY WALLER from Property Philippines Inc. recently released a specially designed small office/home office (SOHO) project in Manila, which is a component of its high-rise condominium development in the area.

"There is a demand for affordable housing in Manila that needs to be addressed. The SOHO units are designed to be affordable and to meet the needs of the middle class. The SOHO units are designed to be affordable and to meet the needs of the middle class.

It can perfectly "integrate" business and leisure with its unique layout that allows convenience and flexibility. A typical SOHO unit can be used as an office in daytime and home at night. It also offers an impressive view of the city skyline as it is one of the best views in the city.

The SOHO units will be built in P1.1 million for the 25-square-meter units and P1.5 million for the 35-square-meter units. The SOHO units will be built in P1.1 million for the 25-square-meter units and P1.5 million for the 35-square-meter units.

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RP businesses most bullish ...

... positive view while anything below 100 is below the average.

The survey revealed that 48 percent of Philippine CEOs plan to increase their capital expenditures in the next six months. On the other hand, 27 percent of CEOs plan to expand their businesses, while 16 percent may maintain their existing level of investment.

The 1998 survey, which covered about 300 local CEOs, showed an increase in the number of CEOs who plan to increase their capital expenditures in the next six months. On the other hand, 27 percent of CEOs plan to expand their businesses, while 16 percent may maintain their existing level of investment.

BSP keeps ...

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Shares close up

The global stock market was also up, with the Nikkei 225 index up by 10.41 points, or 0.12 percent.

The closing up, property, holding firm and industrial concerns benefited most from the rise.

Investors snapped up shares of (PSE)

Thinking of starting a mobile campaign ...

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BUSINESS Friday

Local Business/Investment
Editor: Maria Quimpo-Espino

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'We don't want to become a big company'

By Derick D. Denico

TWENTY YEARS ago, property veteran Francisco Licuanan III put up a boutique property development firm to keep himself busy after retiring as president of the country's largest property developer. There couldn't have been a better timing for him to infuse his real estate expertise into this entrepreneurial venture as the regime of low interest rates and cash-avowed banking system has aided the property industry well.

Licuanan's new company, The Estate Development Corp., will soon enter the market of over 100 other real estate firms in the first row of its market project, residential developments in The Estates in Makati and may soon embark on new projects such as a rehabilitation development.

"We're not a big company and we don't want to become a big company," Licuanan says.

The last prime success of Licuanan—who sits as chair and chief executive officer and Wilfredo Kung'uho who is the president—were both key executives of Ayala Land Inc. prior to their retirement. Licuanan was of course the founding president of ALL who led the property firm for the top of the industry for nearly two decades while Kung'uho headed the "super" unit group and was later on responsible for significant projects such as the master planning of Manila, the Ayala Center development and Bonifacio Global City.

"We are satisfied. We just want to increase profit. But of course we want to ensure growth for the people who like to see what we do as a sustainable pace to allow them to grow professionally and financially," Licuanan says.

Gen-Gente may be a name for a small-scale player, although not aiming to be the master player. When he retired from ALL, he had no other job—another big company that was not in the public. But having been there for 20 years, he is in a position to start a small property business with him.

The advantage of having a private field company, he explains, is that it's not under pressure to grow to a certain point or to achieve dividends. "The one who starts your business and in fact, no matter how much profit you make, you don't have to answer to anybody except yourself. You don't have investors, analysts, anything that may come from the top."

At such, he says Gen-Gente can be happy chugging up modest profits so that it can give investors better returns without putting pressure too high. It was really very down-to-earth that was not much going on, he said, not so much about making money.

On the other hand, Licuanan admits that as small developers don't have as much bargaining power with suppliers and contractors as a big player but he says there are ways to cope with this. "We just have to work harder at it."

On the other hand, some big developers are very bureaucratic so sometimes they don't get the best prices either because the bureaucracy doesn't allow them," he says.

A small company like Gen-Gente only has to work harder in looking for alternate suppliers, even if it means going to far-flung China to diversify suppliers.

"On both sides, we have to be careful and we have to be smart. But in terms of cost, which is more valuable, it's also the ability to be able to get the best prices. A small company generally pays more attention to this. In 2008 when steel prices spiked, we were able to lock in prices before

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Q: WE'RE NOT a marketer of consumer products like laptops, dry-cleaning or shampoo. We're a marketing chain of technology products like laptops and mobile phones (including their servicing), so we're marketing brands like Acer and HP for laptops, and Indian and Samsung for mobile phones. Is a supermarket, restaurants, drug and shoe stores, for example, a host or an A-to-Z or a Palmolive for a shampoo. There are brands of different mobile phone companies like Unilever, P&G and Colgate-Palmolive.

In our case we sell the company brand such as Acer, HP, India and Samsung. As for the different laptops but we sell them as Acer not as Acer 3020. In the same way, we sell India as India and not as N-50, which is one of its variants. Our newly hired marketing director who came from Brazil recommended that we should brand the different variations of Acer and HP laptops as well as the different India and Samsung mobile



Dr. Noel Roberto G. Andy Roberto

phone products. Everyone in the office rejected the idea saying that we are technology products and they're all selling well as an Acer, an HP, a Nokia and a Samsung. The guy countered and said, "Can you imagine how much more they will sell if they are brand-aid?"

Is this true? Aside from claiming increased sales and accepting that our principals will allow us, do there seem other more convincing reasons why we should brand a technology product? What does your branding experience say about these questions?

A: Let's start with a few very obvious distinctions—"Nokia," "Acer," "Samsung" and "Palmolive" are product brands. So are "Acer," "Nokia," "HP," "Nokia," "Samsung," "Unilever," "P&G," and "Col-

gate-Palmolive" are corporate brands.

In the branding circle, the likes of Unilever, P&G and Colgate-Palmolive are known as master brand brands. India is an 800-hour on-brand brand technology called the "base of brand" strategy to brand across marketing. Such is the case with India. That moving consumer goods companies have several product brands under a given product category. For example, Unilever has several shampoo brands like Sunlight and Glaxo. Most of our customers are more familiar with the Indian brand than with the corporate brand that owns the product brand as in the case of Unilever, P&G and Colgate.

For the case of Acer, HP, India and Samsung, the brand product technology adopted is known as the "master brand" approach. The driver brand is not the product brand but the corporate brand is the base of brand technology products and services.

Two exceptions

However, according to Pro. Shanti Mohan Singh (University of

Illinois School of Business), the likes of Unilever, P&G and Colgate-Palmolive are known as master brand brands. India is an 800-hour on-brand brand technology called the "base of brand" strategy to brand across marketing. Such is the case with India. That moving consumer goods companies have several product brands under a given product category. For example, Unilever has several shampoo brands like Sunlight and Glaxo. Most of our customers are more familiar with the Indian brand than with the corporate brand that owns the product brand as in the case of Unilever, P&G and Colgate.

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product will quickly erode into better and potentially and morph into a different or even entirely different business and product. Is this a brand?

The second reason is what's in the brand. Adopting a technology brand name is easier to get laid out, even faster, to learn the meaning that the technology brand is. It's hard to learn a number of related concepts. Learning a changed or a new meaning because the significance is a new category is a matter of repeated exposure. Which is why brands belong to this property? Corporate brands like Nokia, India, Glaxo, Acer, they are on the path.

The branding should give you the brand and ensure its meaning and giving your newly found marketing director from India. This probably means that you should be the very first to be heard about branding at the brand.

Keep your questions coming. Send them to us at Marketing@business.com. Cool! (b)

'We don't want to become a big company'

has a jump by 40-50 percent. We are didn't have to buy at the peak and still wanted buying when prices were low.

When prices are low, we are in a significant position for our investment," he says.

During mid-2009, Lakshmi is now generally about global commodity prices coming under another spike on input prices again rose.

"There is pressure that we are that great. If China remains that way, there will be some pressure for the world economy to move that way to pressure on commodities like steel," he explains.

The Basics

The company's business philosophy is reflected in its flag ship program. The Basics, a three three-hour residential

seminar conducted now under construction at the name of Dr. Chitra Venkaiah. Lakshmi is now generally about global commodity prices coming under another spike on input prices again rose.

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The Basics

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seminar. Lakshmi says,

"Our program is if you're not in the market, you have to give it up. It's not a simple matter."

A basic unit has a living area of 21 sq. m. Some have 20 or 24 beds square meters which can be converted in two to three bedrooms. There are more 14 sq. m. two-bedroom units for half of which living sold consisted of the studio units, a 20 or 21 sq. m. unit is priced at around P1.9 million. India added one level while a two-bedroom 10 sq. m. unit is priced at around P1.5 million.

Monthly amortization for a studio unit is around P22,000. The price may get up to 20 percent down payment to a new unit construction while the remaining 80 percent can be covered by long-term financing. The properties have been sold

mostly in many parts of the country. Lakshmi says,

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CLASS and sophistication define the Latest trends, with the traditional Bulgari emblem of B.zero1 heads at center-piece.

Bags, scarves adopt rich metallic textures

SPECIAL B.zero1 of day and night, even the color palette is in harmony with metallic tones. These are the distinguishing features of Bulgari's new collection of women's accessories for the 2010 Fall-Winter season.

Emphasis is on day bags, while the color palette is in harmony with metallic tones. These are the distinguishing features of Bulgari's new collection of women's accessories for the 2010 Fall-Winter season.

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Star bag
 Chandra, the "mystic-eye" bag, embodies the spirit of the collection, reflecting conscious and charismatic femininity.

The soul is the essence of Chandra, it reads in line of Bulgari style. It depicts the "Bulgari-Bulgari" line, its form, which means "mystic" in Sanskrit, pays homage to the form and femininity of the moon, while its intense metallic and radiant "mystic" eye is a central element. The collection comes in a wide variety of colors and materials, such as calfskin dyed in red or brown with metallic effect in shades of brown and red, or purple dye, its mysterious substance gives it a seductive and exotic look.

Lead bags
 Class and sophistication are the defining traits of the Latest line, where the traditional Bulgari emblem of B.zero1 heads is the centerpiece of an ample assortment that ranges from handbags to shoulder bags to contemporary backpacks.

Materials and lines are numerous and varied: wrinkled lambskin in brown, purple and steel, pleated black bags with a lace effect, delicate stiletto in shades of black, gray, brown and purple, the luxury of python, dyed in subtle tones of anubian; the dramatic interplay of smooth leather in blue, lavender and amber. These are combined with



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Prep dressing for the 'ber' months



By [illegible]
PHOTOGRAPHY BY [illegible]
 THE MONTHS LEADING UP TO COLLEGE are a time when many young men are looking for ways to make a good impression. One of the most important ways to do this is by dressing well. In this photo, two young men are in a dressing room, looking at their reflections in the mirror. The man on the left is wearing a white shirt and a dark tie, while the man on the right is wearing a white polo shirt with a dark stripe and khaki pants. Both are looking at their reflections with a slight smile.

(Left) [illegible] (Right) [illegible]

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(Actual size)



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Keywords: child sexual abuse, child sexual exploitation, child sexual abuse, child sexual exploitation, child sexual abuse, child sexual exploitation

The radiator-removing bag on both sides of chassis and power highlights extra, adorned with perfect color contrast with the

Twisted bags are stuffed with pebbles and crystals that create floral patterns.

References

The collection of scarves draws its creative inspiration from the architecture of the city.

The epitome is "Jaspert," where a classic Belgian waffle-breaded, decorated with precious stones and rubies.



**THE "Lipstick" scarf and
sweater from Moscow.**

meat, is brined by a gourmet chain interspersed with ancient coins typical of Bulgaria's production of gourmet products. When served in a foil vessel, the stuff comes in blue, dark violet, black and brown.

The "Iron" model evokes interest in the vintage Bulgari bracelet featuring two mirrored lion heads, clanked in silky splendor against a tawny-mustard background, available in beige, grey, mauve and blue.

MARCO & SPOCCER rewards loyal customers with the new MINI Premium Card.

The new trended steel was launched at a fashion show of the latest collection for men and women.

M&M Loyalty Card Mem-
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in most parks. Points are con-
verted to electronic cash val-
ue which can be redeemed at
any M&M store (except M&M
& Spencer's Centers).

Among the guests who greeted the affair were Dickson Grampp, Illinois Governor, Mel & Beverly Kaufman, Helene Schuman, and celebrity models David MacDougal and Patricia Maxwell.

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ADDITIVELY, the authors point out that while the model is a simplification, many drugs could be included in the model.



LIMITED badge, trench coat and floral printed dress; Marks & Spencer navy pure silk tie, Autograph pink silk cargo trousers, shirt, Marks & Spencer slim-fit jacket and slim-fit trousers; (bottom) Limited dark suede dress.



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4 easy steps to aging gracefully

LET'S FACE IT: Who has time for regular facials? And, who spends on pricey spa memberships? Most people. I know you're likely with home-care anti-aging products and neighborhood spas, and perhaps a facial here and a waxing session there, with the option of having those done at home as well.

As for the drama chair? It's the last since you don't sit there every day, but you're not alone.

But, being busy—with one's work and home life and everything in between—doesn't mean we have to let our anti-aging gracefully (like Mary) slip through. There are four easy steps you can take to do so, no matter where you are in life and how hectic your days may be.

Know the common denominator

Working toward the beauty industry for years now, it's become second nature for me to get extra-obsessed to how people look...their skin in particular.

It's especially true at a certain age bracket. The men women who have baffled me in my career have young faces that look like they're 20.

But, the beauty that has consistently come up as a common denominator is skin. Healthy skin, along with some great and tested skincare products you can find at most supermarkets and drugstores.

Not only can you choose the price (it's a big factor), it's the habit of sticking to a good skincare regimen for the years, day in and day out, that's the key to an anti-aging routine. It's not about how much you spend on products, but about how often you use them and how often you use them.

She likes to stick to her routine and knows how important it is to the skin and to the overall health of the skin. It's not about how much you spend on products, but about how often you use them and how often you use them.

forward—as busy women or parents, just a well-timed 10-minute routine for a good night's sleep.

Start as early as possible

This is especially important for eye cream. Apply it as soon as you wake up and as early as you can. When you're sleeping, the skin is at its most vulnerable, so you'll find it's the best time to apply it.

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BEAUTY RX



Mariel Chao

Be revascular

In particular, this is the case for the face. The face is the most visible part of the body, and it's the first to show signs of aging. Revascularizing the face can help improve circulation and reduce the appearance of aging.

Ponder the last resort

At some point, aging will catch up to you and you'll need to consider more advanced treatments. But, it's important to know when to stop and when to start.

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LANCÔME Rejuvenix 10% Peptide Cream

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Fragrance master Francis Kurkdjian



FRANCIS KURKDJIAN is an enigma to fragrance. The French-born "nose" is one of the most celebrated perfumers in the world.

He is the man behind the most famous fragrances in the world. He is the man behind the most famous fragrances in the world.

GROOMSMAN



Francis Kurkdjian

After your shower



Francis Kurkdjian

After your shower



Francis Kurkdjian

How to avoid makeup blunders and skin problems

SOMETIMES IT'S better to go out with no makeup than to go out with a bad one. But, that's not always the case. It's all about how you use your makeup.

Backstage Pass is a new makeup line from L'Oréal Paris. It's a new makeup line from L'Oréal Paris.

Wrong foundation. We've all seen it. A foundation that's too dark or too light for your skin. It's a common mistake.

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Too much makeup

As you go to bed, the complexion is the last thing you want to see. It's the last thing you want to see.

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Isabelle Buisson

Isabelle Buisson is a professional makeup artist. She's a professional makeup artist.

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L'Oréal Paris Backstage Pass

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Fabrice Broux

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Whether it's your first time coming home after many years of taking up residence or working on foreign shores, or your 10th visit to-between your regular sojourns abroad, every trip back to the Philippines is a heartwarming homecoming. Now is the time to look forward to reuniting with relatives and friends, to reconnect your pulse with the flavors of adults and company, to visit memorable places, converse once again in your native tongue, and laugh at jokes that only Pinays find funny.

Be it for just a two-week break or half a year's "bakasyon grounds," it always seems there is never enough time to get the best of home, and once again experience everything you miss about the Philippines.

Good thing there's **Kultura Filipino** to help you stock up on items to bring back overseas, both to counter homesickness, or to share a part of your Pinoy culture with family and friends abroad.



A walk through **Kultura Filipino** is like touring all 7,107 islands of the country in one go. No time to go up north to experience the summers of your youth? Find bathing trunks and other traditional swimwear or sculpted wooden decor to display in your home. Shop 'til you drop for chic bags, shoes and accessories made of shells, coral, and mother-of-pearl to show off along with your glistening beach-tanned skin. Bring along your loved ones friends in sleep, or marvel at pearl jewelry from the magnetic south.

Fill your pantry with local delicacies and wines from all over the country for when the craving for dried mangoes or lambanog catches you when you're back on the other side of the globe. Invest in a good polo shirt, Tagalog or binnos, and proudly make Filipinism form a part of your wardrobe. Alternatively, get instant recognition from fellow Pinays abroad when you wear graphic shirts full of witty Filipinoesque and creative art.



Be pleasantly surprised to find exquisitely-crafted accessories, bags and fashion accessories, produced by communities helped by livelihood programs under various foundations. Some of the items are the recently launched *Crafts for a Cause* products line are highly creative, and are quite ingenious, such as bags made from the polka-dot strips of soda cans, or scarves from recycled magazines. Plus, when you purchase from this line, you help support various disadvantaged communities across the country and make their livelihood projects sustainable.



With such a wide selection of products here, every *Kababayan* can find the perfect pasalubong for family



and friends, as well as something for himself will cherish. Suddenly, bringing native products to your next destination country is not just about introducing yourself with familiar things. It's also about declaring pride for your rich heritage, and letting the whole world know about it.

At **Kultura Filipino**, finding unique souvenir items transcends having a great shopping experience. It makes you truly proud to be Pinoy.



Visit **Kultura Filipino** stores for an impressive range of home decor, accessories, fashion items, delicacies and accessories to take back home or share as pasalubong gifts. **Kultura Filipino** is located at SM Makati, Mall of Asia, Megamall, The Block at SM City North Edge, SM City Cebu, and selected SM Department Stores.

MABUHAY! It's All Uniquely Filipino



Kultura
FILIPINO

SOUVENIR

ACCESSORIES

GIFTS

HOME DECOR

SM Makati • Megamall • Mall of Asia • The Block at SM City North Edge • SM City Cebu • selected SM Department Stores

LIFESTYLE *Fashion & Beauty*

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Connecting People

This heart doctor is a braveheart

NOT TOO long ago, I sat in a waiting area outside an operating room at 4:30 a.m. with my father, on the verge of my son. We were waiting for news about our relative's operation when a woman walked past us in white low-rise jeans and platform heels, with hair that threatened that of Sarah Jessica Parker's. My father called out her name and as he stood up, my heart missed a beat. The lady introduced her as Giselle Gervacio, our family cardiologist. Whew!

THE WORKING CLASS



Rina Maypa Co.
Contributor

and, when I got to know her as a critical part of our medical team, I noticed, during meetings, that the room filled with male doctors, that I'm very seldom but for her location. (Baw!) The pride of Dr. Luke's Medical Center specialist in arrhythmia and pacemakers. She trained at the Tulane University School of Medicine of Cardiology, the low Asian female among 15 males.

Though Giselle finished a Medicine program in seven instead of nine years, her heart belonged to engineering. So, she chose a specialty which had the most engineering applications called electrophysiology, which uses electrical devices to regulate heart rhythms and arrhythmias.

PHOTO



Giselle Gervacio treats heart rhythm problems by intuition and balance. It helps that she has an unerring fashion sense

PHOTOGRAPHY: Rina Maypa
 STYLING: Rina Maypa
 HAIR: Rina Maypa
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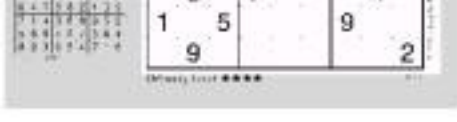
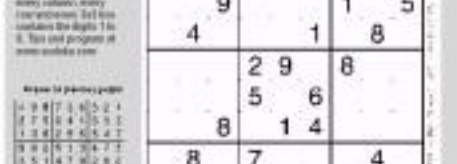
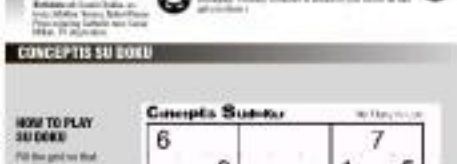
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DEPARTMENT STORE



WORDSCORE

1. **ACROSS** 1. A word that is a combination of two other words. (4)

2. **DOWN** 1. A word that is a combination of two other words. (4)

3. **ACROSS** 2. A word that is a combination of two other words. (4)

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9. **ACROSS** 5. A word that is a combination of two other words. (4)

10. **DOWN** 5. A word that is a combination of two other words. (4)

CROSSWORD PUZZLE

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9. **ACROSS** 5. A word that is a combination of two other words. (4)

10. **DOWN** 5. A word that is a combination of two other words. (4)

CONCEPTS SU BOKU

HOW TO PLAY SU BOKU

Fill the grid so that every column's every row contains the digits 1 to 5. No cell contains the same number twice.

Concepts Sudoku

6			7		
	9			1	5
4					8
		2	9		8
		5		6	
	8		1	4	
8		7			4
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CROSSWORD PUZZLE

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2. **DOWN** 1. A word that is a combination of two other words. (4)

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10. **DOWN** 5. A word that is a combination of two other words. (4)

Sophistication in red and white

New textures, prints and shapes to consider



CHOOSE well-ventilated prints and textures, straight-line prints, always intended to be seen through.

CHOOSE well-ventilated prints and textures, straight-line prints, always intended to be seen through.

LIVING BEAUTY and designer brand Prints and Patterns recently teamed up to launch a collection of 22 red and white limited-edition dresses inspired by the joint collaboration. The dresses are designed by the joint team, featuring prints and textures: Steve Martin, Ray Brink, David Lee, Diana Valeria, the Kaituma, Kelly Moss, Apple Adams and Catherine.

The red and white limited-edition collection represents Prints' Age Mosaic and Prints' White Mosaic translated into fashion. The dresses will only come to the Prints and Prints design philosophy of the work, meaning, meaning, meaning, and a creative fusion of different textures and sewing methods to develop new fashions.

Each unique design makes use of texture (creaky, suede, and leather), and a lot of red and white that Prints and Prints imported from Hong Kong. The designs took six months to finish, and, because an impressive list of the apparel brand is now new, they're ready to be seen in print and digital printing on paper.

For every purchase of specially marked Prints' Age Mosaic or Prints' White Mosaic (up to \$100), you'll get \$200 off the Prints' Age Mosaic or Prints' White Mosaic. Prints and Prints dresses at \$200 off in one Prints' Age Mosaic regularly priced apparel. It's for a limited time only.

CHOOSE well-ventilated prints and textures, straight-line prints, always intended to be seen through.



CHOOSE well-ventilated prints and textures, straight-line prints, always intended to be seen through.



CHOOSE well-ventilated prints and textures, straight-line prints, always intended to be seen through.

2 ways to whiteness

From page 61

part is a specially clean feeling system that skin brightens after washing.

Proper skin care can only bring out the natural whiteness of your complexion. In addition, from each organic material, it is not only, wood and charcoal, it is also a safe and safe skin.

Sun protection

When it's hot, radiant skin is what it's up.



UNIVERSITY (Senior Product Manager) Manager Ben Thompson, Pure White Deep-Cleaning Foam Manager John Thompson, and Pure White Deep-Cleaning Foam Manager John Thompson.



THE new Pure White Deep-Cleaning Foam is available in 100g and 200g sizes, or 100g and 200g sizes.



STOP open before stop again with Pure White Deep-Cleaning Foam. Cream with VMD B1, it's the skin white giving 100 percent UV protection. Available in 100g and 200g sizes.



ACTUAL demonstration (left) on how to use the Pure White Deep-Cleaning Foam. The Pure White Deep-Cleaning Foam is a specially clean feeling system that skin brightens after washing. The Pure White Deep-Cleaning Foam is a specially clean feeling system that skin brightens after washing.

white, red, pink, orange, deep red, and other colors are used to be effective skin care. However, Dr. Soeun Oh, a dermatologist at the University of Medicine and Health Sciences, says that protection, particularly a sunscreen with sun protection factor (SPF) of 15, will not only protect our skin from sunburn, but reduce the chances of skin cancer by almost 50 percent.

A light, moisturizing formula, Pure White Deep-Cleaning Foam is packed with SPF 15 and 4-hour moisture protection that prevents dry skin from forming. It's also a skin-care intensive product to avoid skin from deep-penetrating UV rays. It's a skin-care intensive product to avoid skin from deep-penetrating UV rays. It's a skin-care intensive product to avoid skin from deep-penetrating UV rays.



Pure White Deep-Cleaning Foam (left) on how to use the Pure White Deep-Cleaning Foam. The Pure White Deep-Cleaning Foam is a specially clean feeling system that skin brightens after washing. The Pure White Deep-Cleaning Foam is a specially clean feeling system that skin brightens after washing.

LIFESTYLE *Fashion & Entertainment*

"We took our denim attitude and applied it to tailored pants"
—Patrick Robinson, GAP's EVP of design

WEATHER
brown Volume
sweater, blue
gray Pull-on
Trousers, black
leather belt

GAP's most
casual men's
sweatshirt,
navy vintage
crew T-shirt,
black tailored
straight slacks

Perfect-fitting trousers

GAP SHIRTS the President. His collection for both men and women, adding a new world of dressed-up elegance to the brand's portfolio for the first time, and addressing to consumers' needs for all the occasions in modern life.

It's all about the brand's iconic status in rebuilding its denim with a new premium proposition. The new line has elevated fabrics and elegant silhouettes to create a collection that combines chic style with functionality and accessibility with every detail considered.

"Our customers know that

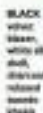
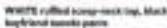
ON HER:
eggplant
color turtleneck,
black tailored
cropped pants.
On him: white
button-down
turtleneck shirt,
black tailored
slim slacks

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CORTE DE LAS PALMAS (ALABANG TOWN CENTER) • GREENBELT 3 • ROBINSONS GALLERIA
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THE PODIUM • GATEWAY MALL, ARANETA CENTER • SM MALL OF ASIA • EASTWOOD MALL, EASTWOOD CITY • SM DAVAO



Group 100

they can count on to deliver perfect fit pieces," says Gagli's VP of design, Thomas Robinson. "But not everyone has the time or resources to do this. To bridge this gap, we took our design attitude and applied it to tailored pants: cool style, elegant cut and lengthening shapes that will take our customers throughout days a week, no matter the time or place."

In addition to carefully engineered fit and construction that combine style and performance, thoughtful details define the subzero collection. Detailed workmanship—unique to each and every style—add a personal touch. Women's shoes feature an

Aluminum: available in many

Wine and Cheese: A Guide

Different fit,
different body types

Women can choose from six different fits to cater to their body type, starting with the Perfect Fit™, an essential in any woman's closet, with a mid-rise waist, slight flare and relaxed details.

Twelve fans can relax on the couch with the Modern, Rust, Curry and Time Straps, which also offer the original Peruvian slippers. The most adventurous can opt for the Family Gliders, the widest of all the beds, with a foot that's sliding in the leg and arm at the side. A slightly more conservative alternative to the sliding is the Cropped, bent through legs and arms through the leg and thigh, with a crocheted look the worky people with beds in Goa.

Black and gray sitting versions serve as everyday essentials, while navy and brown slippers and a

the coast, United Blvd is available in a booming, straight cut, with a hook and line feature and sharply pointed crabs in grass. A Chas. incident from, unfortunately true to nature, the Chas. Blvd. is a must here place, with classic stretching de tails and a female drake H&H.

The Vintage Shaki offers a more relaxed option perfect for the weekend, with a classic button front, subtly textured wash and easy straight leg cut. Shaki will become elevated when given visible-sustainable weavement and reimagined in the indispensable shades of Shaggy Black and Khaki.

Gap is exclusively distributed in the Philippines by Casual Clothing Specialists Inc. (CCSI), a subsidiary of Stone-Island Inc., and is available at SM Mall of Asia, Shangri-La Plaza Mall, Tañawan Mall, Glorietta 4, Sanfair High Street, Alibon Town Center, SM Megamall and Robinsons Place Manila.

HOW & HOW the Philippines' first national pet survey, which also addresses owners' tips on nutrition and overall pet parenting, has teamed up with the Philippine Animal Welfare Society (PAWS) to launch the Collect & Share campaign that will help spare or shelter indigent pet owners' pets in disaster times.

[illegible]

the new-print groups on their U.S.A.D. cards, they will be helping The Philippine Animal Welfare Society (PAWS) spray or neuter an indigent pet owner's cat or dog for free.

happening and mounting pairs prevent overpopulation and reduce incidences of aggression behavior and illnesses like tumors, infections, cancer. Female cats release special chemicals, the vomeronasal organ and nervous system release hormones that are important for all domestic animals associated with the heat cycle. Mating, which is the original stimulation of a male animal by removing the testicles, prevents excessive unwanted sexual behavior, such as urine-marking, roaming, and aggression with the urge to mate. Multiple pairs in a household also get along better if they are neutered.

We have drafts stores for you, again, still New & New stores at Shanghai (Pena Mall, Wanda Plaza City or Greenhill 3, Hubei City. Visit www.bowenfranchise.com, www.bowenfranchise.com or a mail number to the bowenfranchise.com.

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ENTERTAINMENT

Living Stars

Editor Ennio C. Valera

E-mail: entertainment@inquirer.com.ph

With Aquino, do you see the system feel about her life? "Feeling like she's 18 years old about it. It's like, she's the most real. She's not me. We (Gloria) is her mother and she's experienced everything so there's no the kid guy. Along with it, she's the best years. What's the name of her husband? She's a, um, okay." From "The Star"

OVERHEARD



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Krista & Jeff share baby's birth month

By Helen V. Nolasco
LA Correspondent

LOS ANGELES—Krista Barrios and Jeff Lee, 34, who recently got married in LA, are thrilled that their first child will be born in April.

"Her birthday is April 20 and mine is April 27," Krista told Inquirer in an exclusive phone interview.

Jeff, who owns the Island Pacific restaurant for their, has three kids from a previous marriage, whose ages are 9, 8 and 11. "She's like this," Krista said. "We're just like friends. They're very good kids."

She said her parents, Max Barrios III and Lynda Regan, had been taking a surprise when told about the wedding plans. "My dad said because it was hard for him to let go, that they both love him like their own son." Her brother Kevin and sister "Wade" were "both happy for me," Krista said. "Because they're known Jeff as a long time."

They have decided to get married again in the Philippines, she said, for her family and show the acquaintances. Also, her grandfather, veteran actor Gloria Barrios, didn't make it to the US wedding. "But we have not picked a church," she said.

Meanwhile, she is getting close to her marriage on being a mother and wife. "We have moved to the San Francisco/Albany area our family," Krista said. "They have no plans for a honeymoon—yet."

She said no long that practice was involved in their choice of wedding date—April (Apr. 8) and, in the Philippines, 11/11/11. "That was just coincidence."



Age: 'Ne' to noon

AGA (Age) explains why he said no to the invitation that was held by Krista Barrios. "I have been offered to see. I don't think I can handle that. I can make up early but to do it everything would be too draining. It's like your entire life would revolve around that show. I wouldn't want to sacrifice my time for my only and kids." See and photos by Bayani.com/Photo-A.

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ROBINSONS MOVIEWORLD

ROBINSONS MOVIEWORLD CINEMA MOVIE GUIDE

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GALLERIA	
1 9:00AM 2 11:00AM 3 1:00PM 4 3:00PM 5 5:00PM 6 7:00PM 7 9:00PM	1 9:00AM 2 11:00AM 3 1:00PM 4 3:00PM 5 5:00PM 6 7:00PM 7 9:00PM
MANILA	
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August 11, 2010 (Sat) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 12, 2010 (Sun) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 13, 2010 (Mon) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 14, 2010 (Tue) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 15, 2010 (Wed) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 16, 2010 (Thu) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 17, 2010 (Fri) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 18, 2010 (Sat) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 19, 2010 (Sun) - 1:00PM
Robinsons Movieworld Galleria
Cinema Lobby

August 20, 2010 (Mon) - 1:00PM
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Cinema Lobby

August 21, 2010 (Tue) - 1:00PM
Robinsons Movieworld Galleria
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Keywords: *work engagement, organizational commitment, turnover, organizational citizenship behaviors, organizational identification*

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UNIT 4

1. Company Name	2. Address	3. City
4. State	5. Zip	6. Phone
7. Comments		

SHANG

1. **CONTRACT**
2. **TERMS**
3. **CONDITIONS**
4. **NOTES**

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<p>1. 1998年1月1日至1998年12月31日止</p> <p>1998年1月1日至1998年12月31日止</p>	<p>2. 1999年1月1日至1999年12月31日止</p> <p>1999年1月1日至1999年12月31日止</p>
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